

## Ledbury Hunt Pony Club Events Sponsorship

We are really grateful to all our sponsors and do our very best to ensure that we publicise their support for our events. Please contact Heather Westgate at [heather@wearemarketing.co.uk](mailto:heather@wearemarketing.co.uk) or 07976 266101 if you are interested in sponsoring one or more of our events.

### Summer Show 13 June 2021

**Description:** The Summer Show is held in the picturesque setting of Gadbury Field, Eldersfield. It's a traditional show that attracts a great turn out from Ledbury PC members and also the wider horse owning community. In recent years the focus has been on introductory showing classes and showjumping for younger children combined with fun activities such as gymkhana and handy pony.

**Number of competitors:** varies as entries are taken only on the day – between 70-120

**Age profile:** mainly children up to 16 years. Working hunter and some of the other showing classes attract adults too.

### Sponsorship opportunities

#### General show sponsor:-

- Logo and contact details in the schedule on the sponsors' page
- Logo and contact details on Sponsors Board outside the secretary's tent (where entries are taken for all classes)
- Facebook shout out and encouragement to share the post (page has 638 followers currently)
- Mentions in general commentary on the day

Cost: £50

#### Ring sponsor:-

- Logo and contact details in the schedule on the sponsors' page
- Ring bears the sponsor's name in the schedule (e.g. The Green Farm Seeds Working Hunter Ring, The G&T Saddles Gymkhana)
- Any ring commentary will mention sponsor regularly
- Sponsors banner can be placed at the entrance to the ring or in a suitable prominent position
- Logo and contact details on Sponsors Board outside the secretary's tent (where entries are taken for all classes)
- Facebook shout out and encouragement to share the post (page has 638 followers currently)

Cost: £100

### Prizes

We welcome prizes for our winning and placed competitors. These might be horse-related or general small gifts or vouchers related to your business. Sponsors giving prizes will be mentioned in commentary and their details displayed on the sponsor board.

## **Pony Club Area 9 Regional ODE 1 August 2021**

**Description:** this event is the grassroots eventing competition for the whole of pony club Area 9. Members compete in dressage and in showjumping and cross country at 80cm but we also run a class at 70cm. It takes place in the open air at Gadbury, with the cross country element running around the whole of this picturesque site in near Eldersfield.

**Number of competitors:** 150-200, plus supporting adults

**Age profile:** usually aged 10-14 years

### **Sponsorship opportunities**

#### **General show sponsor:-**

- Logo and contact details in the schedule on the sponsors' page
- Logo and contact details on Sponsors Board outside the secretary's tent
- Facebook shout out and encouragement to share the post (page has 638 followers currently)
- Mentions in general commentary on the day

Cost: £50

#### **Showjumping Ring sponsor, Dressage Arenas sponsor:-**

- Sponsors banner can be placed at the entrance to the ring or in a suitable prominent position
- Logo and contact details in the schedule on the sponsors' page and on Horse-events website where entries are taken online
- Ring bears the sponsor's name in the schedule
- Any ring commentary will mention sponsor regularly
- Logo and contact details on Sponsors Board outside the secretary's tent (where entries are taken for all classes)
- Facebook shout out and encouragement to share the post (page has 638 followers currently)

Cost: £200

#### **Cross Country Fence Sponsor**

- Your banner placed in a prominent position near the jump
- Logo and contact details in the schedule on the sponsors' page
- Logo and contact details on Sponsors Board outside the secretary's tent
- Facebook shout out and encouragement to share the post (page has 638 followers currently)
- Mentions in general commentary on the day

Cost: £100

## **Prizes**

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